

COLOR LOGO



● **PMS 200**
C:0 M:100 Y:63 K:12
R:211 G:17 B:69
Hex: C41E3A

Can use without 'Friedrich's Ataxia Research Alliance' when appropriate

● **PMS 286**
C:100 M:66 Y:0 K:2
R:0 G:93 B:170
Hex: 125FAD

● **PMS 116**
C:0 M:17 Y:91 K:1
R:252 G:209 B:22
Hex: FCD116

SINGLE COLOR USAGE



100% Black



100% PMS 286

CORRECT LOGO USAGE



FONTS

Vista Sans Light
Vista Sans Regular
Vista Sans Italic
Vista Sans Bold Headlines

Gill Sans Regular
Gill Sans Italic
Gill Sans Bold Body Text

Garamond Regular
Garamond Italic
Garamond Bold Donor Letters

Tahoma Regular
Tahoma Italic
Tahoma Bold Constant Contact

INCORRECT LOGO USAGE

